

Session: Applied Linguistics & Professional English Studies I - Morning Session advisers: Prof. Ya-Mei Chen, Prof. Tsai, Prof. Shawn Chang, Date: Friday, January 03, 2020

Time: Specified below. Each time slot includes both the presentation and the Q&A. Venue: Rm 403, General Education Building

Time	Student	Торіс
10:00-10:15	王以諾 104540041	Translating Humor in Subtitling: A Case Study on YouTube Videos of TGOP
10:15-10:30	葉于萱 105540003	Translating Song Lyrics: A Case Study of Different World
10:30-10:45	蔡宗翰 105540022	Strategies of Translating Metaphors in American TV Series: A Case Study on The Good Wife
10:45-11:00	許文欣 104540020	An exploration into Subtitling of Stand-up Comedy at Netflix
11:00-11:15	謝宛諮 104540031	An Analysis of the Subtitled Version and the Dubbed Version of the Film Hotel Transylvania
11:15-11:30	曾瀚平 105540026	News Translation or Manipulation? An Analysis of Political Ideologies in Translated Newspaper Articles
11:30-11:45	陳宜蓁 105540037	Perception of Mandarin Tones by Naive Vietnamese and Indonesian Speakers

Session: Applied Linguistics & Professional English Studies II - Morning

Session advisers: Prof. Hannah Lin, Prof. Tanangkingsing

Date: Friday, January 03, 2020

Time: Specified below. Each time slot includes both the presentation and the Q&A. Venue: Rm 715, General Education Building

Time	Student	Торіс
10:00-10:15	黃苡瑄 105540017	A Study on Students' Attitudes toward Teachers' English Accents in an English as Medium of Instruction (EMI) Program
10:15-10:30	徐雅鈴 105540007	A Study on Factors Affecting Parents' Choice of Cram Schools in Taiwan
10:30-10:45	方子銘 105540041	Attitude toward Native English(NEST) and non-native English Speaker(NNSET) teacher in EMI program in Taiwanese Higher Education
10:45-11:00	吳翊瑄 105540002	Second Language Learning through Dramas - The Case of K-Drama Viewers in Taiwan
11:00-11:15	陳宇飛 105540053	An Investigation of the Global Success of K-pop: The Case of BTS
11:15-11:30	張子謙 105540036	NIKE's Co-branding & Celebrity Endorsement
11:30-11:45	曾薏伃 105540046	Types and Functions of Code-switching Between Japanese and English in Bilingual Podcasts
11:45-12:00	柯雅茜 105540040	The Unpopularity of Domestic Films in Taiwan: A Comparison of Six Top Grossing Films in 2017





Session: Applied Linguistics & Professional English Studies III - Afternoon Session advisers: Prof. Alice Chen, Prof. Eric Lin, Prof. Su-Hsun Chang Date: Friday, January 03, 2020

Time: Specified below. Each time slot includes both the presentation and the Q&A. Venue: Rm 403, General Education Building

Time	Student	Торіс
14:00-14:15	劉昱辰 105540004	A Study of Tutees' Learning Problems in English Remote Tutoring Project
14:15-14:30	林昱彣 105540038	A Study of EFL Learner Engagement and Game-based Learning
14:30-14:45	林沛慈 105540009	The effect of gestures on narrative production and listener comprehension
14:45-15:00	袁萱雰 105540029	The Influence of AR Books on English Reading Comprehension and Learning Permanency for Eighth Grade Students
15:00-15:15	顏增蔚 104320119	Speaking Anxiety of Non-English Major Students with Three Different Levels of English Proficiency
15:15-15:30	謝佳恩 105540042	Foreign Language Anxiety of University Students with Three Levels of English Proficiency

Session: Applied Linguistics & Professional English Studies III - Afternoon

Session advisers: Prof. Yang, Prof. Kuo

Date: Friday, January 03, 2020

Time: Specified below. Each time slot includes both the presentation and the Q&A. Venue: Rm 714, General Education Building

Time	Student	Topic
13:30-13:45	莊麒霖 105540044	The Marathon of the U.S. and China's Startups
13:45-14:00	黃鼎捷 105540012	Social media and Marketing- Case studies of Snickers's Hungerism campaign and Nike's Just do it campaign
14:00-14:15	褚濬豪 105540013	Why do up-scale luxury brands tap into mass market, and how?
14:15-14:30	張元誠 105540014	Teaching Matsu dialect as a Native Language: An Evaluation of Teaching/ Learning Resources
14:30-14:45	周宜萱 104540042	The Strategies of Clickbait Headlines: A Case Study
14:45-15:00	王世淯 105540033	Media Language and manipulation: The lasting war on the Public Image of Kaohsiung Major Han Kuo-yu
15:00-15:15	林書嫺 105540011	The Effects of Subtitles on English Majors' listening comprehension

